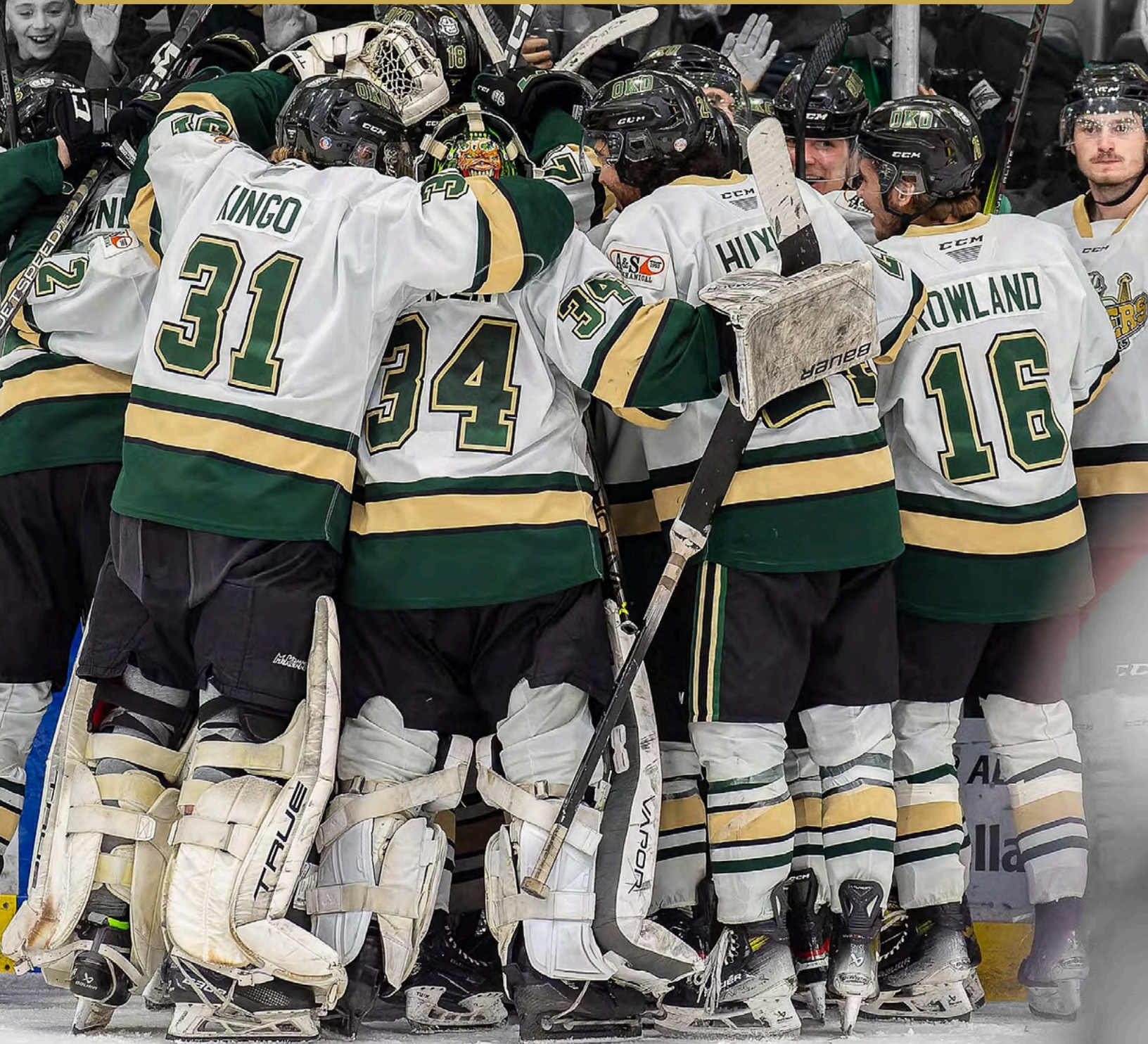


Okotoks Oilers 2025-26 Partnership Opportunities



Proudly representing the Foothills for over 20 seasons.

Made with **GAMMA**

Our Organization

The Okotoks Oilers are a community-based, non-profit Junior A hockey club of the BCHL entering our 21st season. Since 2005, we have been a pillar of local pride. We develop players, entertain fans, and give back through community initiatives.

Our Alumni



Jacob Bernard-Docker
Ottawa Senators



Nick Blankenburg
Columbus Blue Jackets



Rhett Garner
Philadelphia Flyers



Dylan Halloway
Edmonton Oilers



Full BCHL members. Among Canada's top producers of NCAA Division I talent.



Facility open all year for youth sports and walking track



10 NHL Draft picks, including multiple first-round selections.



Over 250,000 annual visitors through the building.



Home games at Viking Rentals Centre, capacity 2,000+.



Four-sided video scoreboard with a 360-degree LED ring.

Made with **GAMMA**

By the Numbers

Our Reach and Impact

Our community, our fans, and our partners are the foundation of everything we do. These numbers highlight the energy and engagement surrounding Oilers hockey, and the reach your brand can share in.

1,000+

Game Attendance

Fans per home game

250K+

Annual Visitors

Through the arena

360+

Days Active

Arena operations yearly

1000+

Facility Events

Annually

Our Audience

- Primary Audience: Families, professionals, and hockey fans in the Foothills region
- Strong social media following and digital engagement
- Active community participation and volunteer support
- Geographic reach extends throughout surrounding areas



Brand Value

- Board and Ice Logos visible on live streams and broadcasts
- Digital and Video Ads displayed on ring board and scoreboard
- Game Night Sponsors: Minimum 8 logo runs and 3 PA mentions
- LED Ring Board Ads loop 30+ times per game
- Social Media Recognition via posts

Made with **GAMMA**

In-Arena Signage

Own the arena experience with high-impact placements at ice level and throughout the concourse. Your brand becomes part of the action and part of the fan journey from entry to exit.



In-Ice Logo

Price: **\$2,999** + production



Rink Boards

Price: **\$1,999** + production



Wall Boards

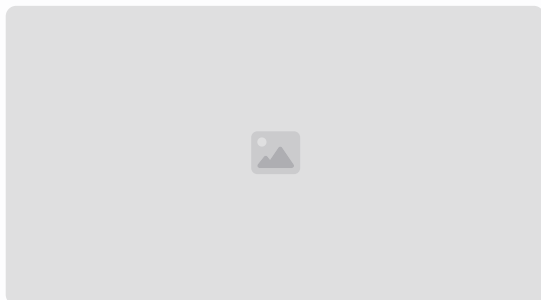
Price: **\$1,499** + production



Glass Decals

Attacking/Defending Zone: **\$2,499** + production

Neutral Zone: **\$1,499** + production



Stair Risers

High-traffic visibility, 10 steps + bottom decal

Price: **\$799** + production



Column/Wall Wraps

Custom sizes, high impact

Price: Starting at

Made with **GAMMA**

Video Board and Digital



High-definition visibility during replays, intermission features, and in-game moments. This is broadcast-quality exposure that fans remember long after the final buzzer.



Replay Sponsor

3D logo before and after replays

\$2,999



Video Commercials - Intermission

3 × 30s per game, full season

\$1,999



Video Commercials - In-Game

3 × 15s per game, full season

\$2,699



Ring Board Ad

Animated, 8 × 30s per game, full season

\$1,499



Single Game Video Spots

30s or 15s

\$99 per game

Ad production services available. Ask us for details.

In-Game Activations

Align your brand with the moments that move fans. Goals, power plays, and big saves are supported with clear, professional PA mentions and on-screen cues where applicable.

Premium Tier

50/50 Sponsor

\$4,999

Goal Sponsor

\$3,499

Power Play or Penalty Kill

\$2,999 each

Media Timeout Giveaway

\$2,999 + prizing

Mid-Tier

Starting Lineup

\$1,999

Intermission Activity, on ice

\$1,499 + prizing

Hit or Goal or Save of the Game

\$999 each

Intermission Trivia, interactive

\$999 + prizing

Value Tier

Hardest Working
Oiler or Three Stars

\$799 each

Shots on Goal or Last
Minute of Play

\$799 each

Officials or Injury
Report or National
Anthem

\$499 each

Game Night and Player Sponsorships

Game Night Sponsorships

"Be the brand everyone sees. Game night sponsors take center stage in front of a full house."



Pricing Options:

- Regular Game - Corporate Sponsor: **\$499**
- Premium Game (Home Opener/Playoffs): **\$799**



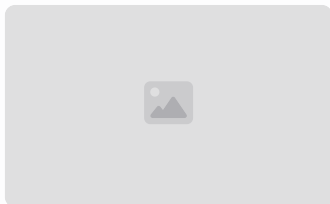
Includes:

- 20 comp tickets
- Discounted extras
- 8 logo animations on ring board
- 3+ PA mentions
- Concourse space
- Prizing and giveaway rights

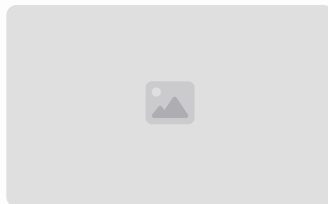
Player Uniform Advertising

"Get your brand on the players. These placements are seen on the ice, in photos, and online all season."

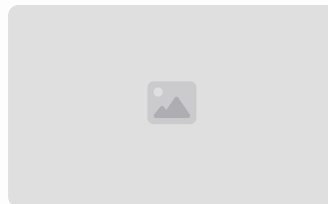
Uniform Placement Options:



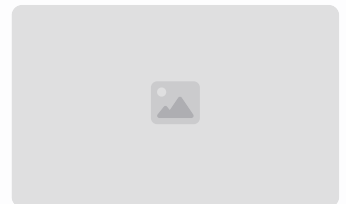
Pant Patch: **\$2,999 +**
production



Helmet Sticker: **\$3,999 +**
production



Shoulder Patch: **\$4,999 +**
production



Back of Jersey Patch: **\$599**
per player

Print and Golf Tournament Sponsorships

Print Advertising

Tangible, long-lasting materials that live in homes, cars, and offices. Perfect for brand recall and community recognition.



Golf Tournament

Keep your brand visible in the off-season at our annual Oilers Golf Tournament. Engage with players, alumni, and fans in a relaxed, relationship-first setting.

- Hole Sponsor (includes 1 registration): **\$1,499**
- Dinner/Cart/Cocktail Sponsor (includes 2 registrations): **\$1,999**
- Golf Ball/Towel Sponsor (includes 2 registrations): **\$1,499**
- 1st Tee Sponsor (includes 3 registrations): **\$749**



- Magnet Schedule: **\$1,499**
- Game Day Program - Full Page: **\$899**
- Game Day Program - Half Page: **\$599**
- Pocket Schedule: **\$499**

Let's Build Something Great Together

Custom Packages Available

Looking for something unique? We will tailor a program to your brand goals, combining digital, in-arena, print, and community exposure into one partnership.

Get in Touch

Email

admin@okotoksoilers.com

Phone

(403) 995-2255

Web

okotoksoilers.com

❏ *All prices in CAD. Taxes extra. Production costs apply where noted. Final production quotes provided upon artwork approval. Availability is limited and specific placements may be subject to building approvals. Artwork specifications and deadlines are available upon request. Pricing is valid for the 2025-26 season.*